

**BRITISH BY THE SEA 2024**  
**36<sup>TH</sup> ANNUAL GATHERING**  
**“T” SHIRT DESIGN CONTEST**  
**Direct to Film Process**

Yes, it's time to get working on a “T” Shirt design for **BBTS 2024** ! We have had many wonderful T Shirt Designs for our BRITISH BY THE SEA GATHERING over the years, prepared by many talented Club members. If you think you have a unique design, now is the time to get it on paper! Let's see what you've got!!

Our Marque Of The Year for 2024 will be TRIUMPH TR-7 & TR-8

As you are designing the winning T Shirt design, the following are some of the important points to use as a guide;

The year we are using a new process called “DIRECT TO FILM”. This process doesn't limit us to the number of colors.

- 1) 2024 will be the 36th year. Do Not include the actual date.
- 2) Words that should be included, but not limited to, are;
  - >Ct MG Club
  - >British By The Sea
  - >36<sup>h</sup> Annual Gathering (please do not use the term SHOW)
  - >Harkness Memorial State Park, Waterford Ct  
(We have been asked to NOT use the short phrase “Harkness Park”)
- 3) Bring your "Camera Ready" design for **Voting at the March meeting.**

It will be hung on the wall along with the other submitted designs for a popular vote by the members in attendance.

Your Artwork **MUST** be **CLEAN AND CLEAR**, and created on a **white sheet** of paper.

> Camera Ready means “Finished Design” ie. ready to go to the shirt printer without any more work.

This means;

- \*The finished size of your design should be close to 12 inches wide.
- \*Use single solid lines in your design, ie. do not go over lines as they will appear smudged or blurred when scanned.
- \*Ensure that there isn't anything on the back side of your artwork as it will “bleed through”, and the scanner will see it and pick it up.
- \*Do not erase or use white out as the scanner will also see this and pick this up. It will appear as a smudge or blur.

\*Ensure that there aren't any finger prints on your work.

In the past, quite a few of these winning designs still needed some clean up and resizing at the Print Shop to make them camera, or actually, scanner ready. This clean up takes up a fair amount of time for the shop personnel and results in a lot of last minute work, which eats into the time necessary for actual printing process.

- 4) For the NEW "Direct to Film Process", you are **not limited** to the number of colors that you use.
- 5) Do not use a color scheme that would require a black or very dark color shirt. This would be too hot during a warm day on the field.
- 6) FYI, Our Marque Of The Year for 2024 will be TRIUMPH TR-7 & TR-8
- 7) The design is for the front of the shirt.
- 8) If you have two designs that are similar, it would be in your best interest to submit only one, as your total votes might be split between the two designs.
- 9) The winning Artist will receive a free Shirt, and free registration for one vehicle to BBTS and Recognition in the BBTS Gathering Program
- 10) Contact Annie or Steve with any questions,  
[MGTDANNIE@gmail.com](mailto:MGTDANNIE@gmail.com)  
[MGTD52@COMCAST.NET](mailto:MGTD52@COMCAST.NET)  
or 1-860-693-4249

It's probably a bit too cold to enjoy driving your LBC now, so why not curl up next to a warm fire place and come up with a design.

**GOOD LUCK!!!**